



Course Overview

Course Title	Selected Topic: Generational Differences
Course and Section Number	BUS-471-FX
Number of Credits	3 Semester Credits
Term	21/SUMM
Course/Section Dates	07/25/2021 – 07/31/2021
Meeting Time	FLEX course: Class meets on 7/25: Sunday at 1:00PM CDT 7/26-7/30: Monday-Friday at 6:00PM CDT 7/31: Saturday at 9:00AM CDT
Instructor	Steve Rathman
Doane Email Address	steven.rathman@doane.edu
Textbook Information: (e.g. title, edition, publisher, ISBN)	Lancaster, L. C., & Stillman, D. (2002). <i>When generations collide who they are, why they clash, how to solve the generational puzzle at work</i> . New York, NY: Harper Business. ISBN 9780066621074 Stillman, D., & Stillman, J. (2017). <i>Gen Z @ work: How the next generation is transforming the workplace</i> . New York, NY: Harper Business. ISBN 9780062475442 Link to Doane Bookstore: https://www.bkstr.com/doaneuniversitystore/shop/textbooks-and-course-materials
Additional Course Materials	Presentation materials will be provided as part of the class.



Course Description	There is a growing awareness of the "generational diversity" that exists in the workplace. Managers are faced with the clashing of older, middle-aged and younger staff members who may share common work tasks, but their values, approaches to work, communication styles and perceptions of each other may differ greatly. This course will explore some of the generational differences and provide useful approaches to creating a work environment that is productive and compatible for everyone.
Foundational Area of Knowledge	
Course Learning Outcomes/Objectives	<ul style="list-style-type: none">• Explain how we come by our principles and values.• Describe how different generations of employees view the world.• List the major defining characteristics of the five generations who are currently active in the workforce.• Make connections between past, present, and future events and the impact that they had on a cohort's managerial style.• Identify the impact of generational differences on today's work environment to attract, develop and retain employees.
Technology Requirements	http://www.doane.edu/about-doane/offices/its/help-and-support#min_requirements
Syllabus Addendum	www.doane.edu/syllabus includes information regarding: <ul style="list-style-type: none">• Academic Support• Military Friendliness & Services• Study Time• Credit Hour Definition• Catalog and Policies